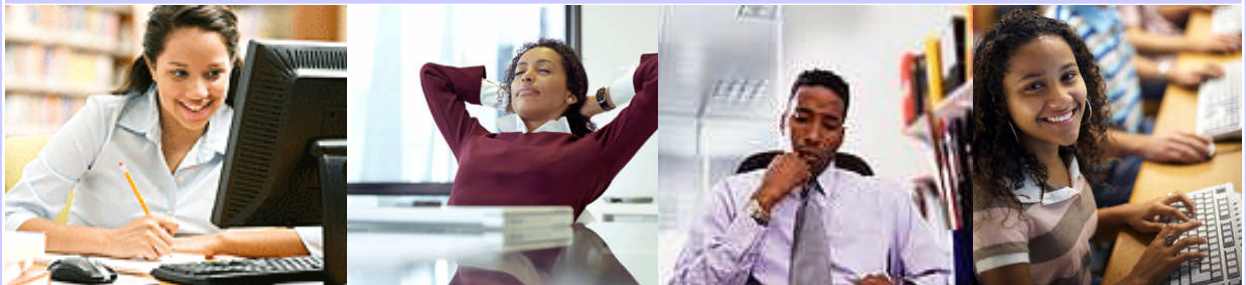


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Product Brochure

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EasiPREP Overview

EasiPREP is an innovative examinations and tests preparations service that provides students with comprehensive electronic and internet-based tools, test and examinations simulation software and other preparatory resources for major secondary, post-secondary, graduate and post-graduate academic tests and examinations. Some of the tests and examinations for which EasiPREP currently offer preparatory services include SSCE, NECO, GCE, JAMB-UME, JAMB-PCE, SAT, TOEFL, GRE and GMAT.

EasiPREP places particular emphasis on accuracy of information considering the obvious importance to academic excellence, ease-of-use and flexibility. With EasiPREP, students get the opportunity to do the following:

1. Practice with past questions of relevant tests and examinations using an internet-based simulation tool that accurately applies the time limits required to take the real-world tests or examinations and offers instant grading of the test or examinations on completion as well as feedbacks on answers and question revision.
2. Interact with fellow students through an internet-based forum that encourages academic collaboration, question and answer sessions and student-to-student teaching assistance with contributions and guidance from experienced teachers and examiners and the additional advantage to students, particularly shy ones, of being able to ask questions without being heckled by classmates.
3. Get up-to-date information on specific tests and examinations in addition to academic advisory services, information on test and exam-taking strategies and invaluable tips from experienced examiners and teachers.
4. Have access to hundreds of model essays and solved theory questions as well as grading services for preparatory essays written by the students and solved theory questions that are graded by experienced examiners and teachers selected by EasiPREP.
5. Access to performance reports by students to enable them track their performance in various test and examinations prep practice on EasiPREP. Reports can also be optionally made available to their schools, study groups or training centers via email or direct access on the EasiPREP website with authorization.

EasiPREP offers lots of advantages over ordinary paper and pencil preparations and takes the chore out of test and examinations preparations by being flexible enough to accommodate

virtually any practice schedule and being available round-the-clock all-year-round. The test and examinations simulation allows students to practice in an internet-based testing environment and randomizes questions so that it remains refreshing even after several test-taking practices. The program is so flexible that even students without computers can walk into an internet café or public computer center and practice online without any hassles.

The solutions to questions are provided by experienced examiners and teachers, thus guaranteeing high information accuracy. An interactive forum is also available to help students out and treat various topics and issues relevant to test and examinations preparations being undertaken by the students.

With the trend going in the direction of CBT (computer-based testing) and iBT (internet-based testing), EasiPREP gives a lot of edge to students and schools who are smart enough to join the program and get ahead of others in good time.

EasiPREP Features

The EasiPREP test and examinations preparations service comes with a lot of features geared at providing thorough test and examinations preparation and ensuring excellent grades at the target tests and examinations. Some of the key features of the service include the following:

✓ **Online Test & Examinations Simulation**

The online test and examinations simulation program is internet-based software that allows students to login and practice tests and examinations in an iBT environment.

Some of the key features are:

- **On-Demand Simulation:** Students get to practice on-demand and anytime and anywhere they so desire without having to adhere to any schedule.
- **Question Randomization:** Questions from past papers on the website are randomized such that students can practice with them repeatedly without being bored from knowing what the next question would be.
- **Question Review & Feedback:** After completing each test or exam practice session, students get instant results and the opportunity to review the questions they got wrong.
- **Accurate Answers & Solutions:** Answers and solutions to questions have been prepared by experienced examiners and teachers, thus guaranteeing a high level of accuracy.

- **Online Testing Reports:** Detailed performance reports are available for all tests taken by a particular student and group of students. These reports are automatically available on the EasiPREP portal and can be accessed with proper authorization. Students can automatically access their own individual reports and performance statistics.
 - **Monthly Emailed Reports:** Summary performance reports and statistics can be automatically emailed for groups of students to their school, training center or study group on a monthly basis for performance tracking and other decision making activities.
 - **Zero Software Installation:** Working with test and exams simulation does not require installation of any special software on the students' computers. In fact students could walk into internet cafes or any other public PC system login over the internet and carry out exams preparations. It is as easy as that!
 - **Round-the-clock Availability:** The test and exams simulation software on the EasiPREP portal is available round-the-clock and every day of the year. No public holidays. No vacation. No term breaks.
- ✓ **Offline Test & Examinations Simulation**
- EasiPREP test and examinations simulation service also comes with PC-based simulation software for installation on student computers for test and examinations practices in situations where students have difficulties in accessing the internet as frequently as desired.
- ✓ **Internet-Based Interactive Forum**
- The interactive forum is hosted on the internet and is member-ship based to allow easy regulation and content monitoring. EasiPREP customers get free membership.
- **Question & Answer Session:** Threads in the forum allow question and answer sessions to be setup and easily tracked. The accepted answers are flagged and identified so that they could be easily referenced in future searches.
 - **Real-time Communication:** The forum is available round-the-clock and everyday of the week and information posted is reflected almost immediately, thus allowing practically real-time communication.
 - **Question & Answer Search:** The forum comes with a text-search facility that allows questions and answers and other content on the forum to be easily searched and retrieved for possible use.

- **Answer Points Initiative:** Students who ask questions can easily assign points to the question under the forum-points initiative, thus encouraging fellow students to participate in providing answers to earn answer points. These points can be redeemed for gift-items from EasiPREP.
- **Forum Moderation:** The forum is moderated by experienced personnel who ensure that posts to the forum are in-line with the overall objective and information on the forum are kept as accurate as possible.

✓ **English Essay Prep**

The Essay Prep program allows students to hone their English essay writing skills with automated and human assistance from our experienced examiners and teachers.

- **Model-Essay Bank:** The prep program includes access to a bank of hundreds of model essays on various topics with highlights on ones that regularly feature in essay tests and examinations.
- **Multiple Submission Modes:** The essay prep program provides the options of submitting essays by uploading written essays in MS Word or PDF to EasiPREP server or entering the essay into the essay screen on EasiPREP website.
- **Detailed Analysis & Grading:** Responses from our examiners on student essays include detailed analysis of the essay and references to fundamental concepts in addition to step-by-step grading of the essays.
- **Fundamentals References:** A bank of fundamental references and tutorials provide insight on grammar, sentence construction and other issues that need to be understood for proper essay writing and formulation.
- **English Learning & Writing Tools:** The program also provides access to English language learning and writing tools that enhance vocabulary and other skills required for excellent English language grades.

✓ **Theoretical Subjects Prep**

The theory prep program allows students to hone their theoretical question solving skills in various subjects such as mathematics, biology, physics, financial accounting and others with automated and human assistance from our experienced examiners and teachers.

- **Solved Past-Questions Bank:** The prep program includes access to a searchable data bank of hundreds of solved theory past-questions with working steps and additional information.

- **Multiple Submission Modes:** The theory prep program provides the options of submitting question solutions by uploading written essays in MS Word or PDF to EasiPREP server or entering the solutions into the solution attempt screen on EasiPREP website.
- **Detailed Analysis & Grading:** Solutions to theory questions by our examiners on student theory practice include detailed analysis of the answers and references to fundamental concepts in addition to step-by-step grading of the questions answered by the students.
- **Fundamentals References:** A bank of fundamental references and tutorials provide insight on core mathematics and other subject fundamentals essential for excellent performance in the examinations .

EasiPREP & Paper-Based Preparation

EasiPREP offers a lot of advantages over the traditional paper-based preparation methods and one of the primary advantages is highlighted by the fact that mass academic tests and examinations are gradually and inevitably following the CBT (Computer-Based Testing) and iBT (Internet-Based Testing) trend. Other advantages of EasiPREP compared to the paper-based preparation methods include the following:

1. Questions in the EasiPREP exam and test simulation are administered with real-time timing which does not require the student's intervention compared to paper-based test simulation which require a clock or wristwatch to be utilized by the student
2. EasiPREP test and exam simulations randomize questions across specific examination categories and years, thus keeping the practice continually refreshing and challenging compared to plain past question paper preparations.
3. EasiPREP offers instant grading and feedback as well as question reviews with little or no student intervention, which is not possible with paper-based test and exam simulations.

EasiPREP & Class-Based Preparation

Class-based preparations involving physical interaction with teachers seem the ideal method of preparation. However, while class-based preparation is encouraged, the following should be noted about EasiPREP in relation to class-based preparations:

1. EasiPREP provides flexible preparation schedules by providing round-the-clock access all days of the week, while such is not possible with class-based preparations.
2. EasiPREP offers test and examination simulations with instant grading and feedback which is practically impossible to achieve in class-based preparations without lots of interventions.
3. EasiPREP forum involves the interaction of a lot of experienced teachers and examiners and thousands of students, with consequent better results from the interactions. This not possible with class-based preparation.
4. EasiPREP allows students to work or practice on any area, test or subjects the students so desire at any given time. This is not possible with a class-based preparation which would rather work as a group for obvious reasons .

From the foregoing, it is easy to conclude that even with class-based preparations, EasiPREP offers features to help enhance the students' preparations and take the class beyond the physical four-walls of a prep school.

EasiPREP Benefits

EasiPREP offers a lot of benefits for students enrolled on the program and its constituent packages. Examinations and test preparations historically have been shown to improve grades and EasiPREP brings it about in a flexible, easy-to-use and enjoyable platform that take the boredom and anxiety out of examination preparations. Some of the benefits of EasiPREP to students and their schools are as follows:

❖ Student Benefits

- EasiPREP provides a flexible and easy-to-use portal for test and examinations preparations that can be adapted by students to virtually any schedule. Students who prefer to practice at night can do that while those who prefer daytime practice can also do that.
- Students get to practice examinations and tests in real-time and get instant score information along with feedbacks and answer reviews with the attendant in-avoidable improvement in their grades from such consistent practice.
- The trend of testing is in the electronic direction through CBT and iBT and with EasiPREP students get to be adequately prepared for the trend.

- Students get the opportunity to ask questions at all hours on the EasiADVANTAGE forum and get responses from fellow students as well as trained teachers. There is nothing like being afraid to stand up in class to ask questions as often with shy students.
- Students get up-to-date information on test and examination requirements, test and exam-taking strategies.
- Students get invaluable information and advisory tips on test and exam-taking strategies from experienced teachers and examiners without the limit of geographical boundaries.
- With Essay and Theory Prep, students get to have their essays and theory question attempts graded by EasiPREP academic personnel and get a better level of feedback not available in basic multiple-question test and examinations simulations.

❖ **School Benefits**

- The school and her teachers get the opportunity to have monthly reports on their students' performances on EasiPREP in addition to monitoring progress in real-time.
- School teachers get the opportunity to contribute to forums and answer their students' question in addition to monitoring and having feedback on the questions and answers given to their students.
- School students get improved test and examinations performance with attendant benefits to the profile of the school
- EasiPREP provides opportunities for sharing of test and exam prep information, strategies and tips amongst teachers for better preparatory impact upon their students.
- Schools get a situation akin to FREE outsourced mock examinations from the EasiPREP packages including the Essay and Theory Prep, which saves their teachers the task of conducting frequent mock examinations and grading the papers.
- As partners and affiliates of EasiPREP, schools get discounts from offered packages, promotional gift items and merchandise on sale at EasiPREP store, thus creating extra source of income and financial benefits.

EasiADVANTAGETM

The EasiADVANTAGETM is a non-package sub-program offered under the general EasiPREP program to extend the basic test and examinations simulation and electronic preparatory materials and tips that constitute the flagship offering of the EasiPREP program and give students a more comprehensive prep approach.

The EasiADVANTAGETM program, which is free for all subscription plans and packages, incorporates the following:

- ✓ **A monthly newsletter** that includes up-to-date information on test-taking strategies and tips, current local and international trends involving all prep exams and tests offered by EasiPREP, motivational, educational and testimonial articles by examiners, teachers and students, select interviews with academic models, monthly reading lists and book reviews, and information on educational games.
- ✓ **An online membership-based forum** that allow students to interact with other fellow students and teachers across geographical boundaries and with the aim of exchanging valuable information about tests or exams they are preparing for, comparing preparation notes and observations to give each other better informative edge, sharing tips and personal test-taking strategies with each other and assisting each other with various preparatory subjects and fundamental topics. Students earn reward points for assisting other fellow students in solving questions, academic problems and providing solutions to issues. These reward points are redeemable on a monthly or quarterly basis at the EasiPREP store or via gift items such as tee-shirts, mugs, flash drives, writing pen, bags, books and other valuable items.
- ✓ **An online bulletin and announcement board** that is constantly updated with information on tests and examinations, testing centers, test and examination requirements, breaking news, time-tables and examination schedules and other invaluable information for EasiPREP customers .

Pricing Plans & Packages

Pricing plans and subscription rates for the EasiPREP program per subscriber are as follows:

| Subscription Packages & Plans | 1 Year | 2 Years |
|---------------------------------------|-------------|-------------|
| SSCE, NECO & GCE General Prep Package | ₦ 5,000.00 | ₦ 8,000.00 |
| JAMB (UME & PCE) Prep Package | ₦ 5,000.00 | ₦ 8,000.00 |
| SAT & TOEFL Prep Package | ₦ 7,500.00 | ₦ 12,000.00 |
| GMAT, GRE & TOEFL Prep Package | ₦ 10,000.00 | ₦ 16,000.00 |
| English Essay Prep Package | ₦ 5,000.00 | ₦ 8,000.00 |
| SSCE, NECO & GCE Theory Prep | ₦ 10,000.00 | ₦ 16,000.00 |

Highlights of the subscription program include the following:

- ✓ Students and other subscribers get to save 20% on subscription costs through 2-Year subscriptions
- ✓ Volume discounts available for schools and training organizations on the various subscription packages
- ✓ Multiple package discount considerations available for purchase of multiple packages by a subscriber
- ✓ Subscription packages include access to the EasiADVANTAGE program newsletter, forum and bulletin
- ✓ English Essay Prep Package includes 12 graded essays and access to hundreds of model essays in the EasiPREP Essay Bank
- ✓ Subscription packages include FREE CD-ROM containing electronic preparatory materials, documents and software
- ✓ SSCE, NECO & GCE Theory Prep includes 12 graded theory tests and access to hundreds of past graded theory questions and answers
- ✓ Subscription plans and packages duration or period count commence from the time of purchase of the subscription plan

Additional Information & Support

For more information, please visit the EasiPREP website on www.easiprep.com or email the EasiPREP sales team on sales@easiprep.com